



## Director of the Year 2016 SPONSORSHIP BENEFITS

Thursday, September 22, 2016 - Hyatt Regency La Jolla

VIP Reception: Wednesday, September 14, 2016

### **HOST (1) - \$20,000: Sold! - Barney & Barney LLC**

- Co-host on podium night of DOY
- One award presenter at podium on night of DOY
- Equal billing with CDF in all advertising, press releases & collateral related to DOY 2016
- 2 tables with total 20 guests, front and center at the DOY gala
- VIP reception - 6 guests
- Listing in event program
- Designation as host sponsor in multi-media presentation
- Dominance of your company logo and URL link on CDF DOY 2016 website

### **VIP RECEPTION HOST (1) - \$10,000: Sold! - BDO USA, LLP**

- Co-host on podium at VIP reception
- One award presenter at podium on night of DOY
- 1 table with total 10 guests; priority seating at DOY
- Full-screen logo included in video
- VIP reception - 6 guests
- Listing in event program
- Your company logo and URL link on CDF DOY 2016 website

### **PRESENTING (10) - \$5,000: Sold Out!**

- One award presenter at podium on night of DOY
- 1 table with total 10 guests; priority seating at DOY
- Full screen logo included in video
- VIP reception – 2 guests
- Listing in event program
- Your company logo and URL link on CDF DOY 2016 website

### **ENTERTAINMENT (1) - \$5,000: Sold! - Haskell & White**

- Event opening entertainment - TBA
- Stage presence with the Entertainer
- Exclusive logo recognition on stage during performance
- Four (4) DOY 2016 event tickets
- Listing on event program
- Your company logo and URL link on CDF DOY 2016 website

### **WINE SPONSOR (1) - \$3,500: Sold! - Aon/Radford**

- Verbal recognition from the podium
- Sponsor signage at every guest's seat
- Four (4) DOY 2016 Event tickets
- Listing in event program
- Your company logo and URL link on CDF DOY 2016 website

### **BEER GARDEN SPONSOR (1) - \$3,500: Sold! - Goldman Sachs**

- Verbal recognition from the podium
- Beer garden "naming rights" and sponsor signage within
- Four (4) DOY 2016 Event tickets
- Listing in event program
- Your company logo and URL link on CDF DOY 2016 website



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### **DESSERT SPONSOR (1) - \$3,000: Sold! - Aspyre Partners**

- Verbal recognition from the podium
- Sponsor signage at every guest's seat
- Four (4) DOY 2016 event tickets
- Listing in event program
- Your company logo and URL link on CDF DOY 2016 website

### **RECEPTION/BAR SPONSOR (1) - \$3,000: Sold! - Banc of California**

- Verbal recognition from the podium
- Sponsor presence at reception bars
- Four (4) DOY 2016 event tickets
- Listing in event program
- Your company logo and URL link on CDF DOY 2016 website

### **CENTERPIECE SPONSOR (1) - \$3,000: Sold! - Wagenknecht IP Law**

- Verbal recognition from the podium
- Sponsor signage on each table at event
- Four (4) DOY 2016 event tickets
- Listing in event program
- Your company logo and URL link on CDF DOY 2016 website

### **ATTENDEE GIFT SPONSOR (2) - \$3,000: Sold! - RGP**

- Verbal recognition from the podium
- Logo sponsor gift at tables for all attendees
- Two (2) DOY 2016 event tickets
- Listing in event program
- Your company logo and URL link on CDF DOY 2016 website

### **RECEPTION/ENTERTAINMENT SPONSOR (1) - \$3,000:**

- Event reception entertainment - TBA
- Verbal recognition from the podium
- Your company logo on visibility signage adjacent to reception entertainment
- Two (2) DOY 2016 event tickets
- Listing in event program
- Your company logo and URL link on CDF DOY 2016 website

### **SUPPORTING (Table) SPONSOR (unlimited) - \$2,500**

- 1 table with 10 guests at DOY 2016
- Signage on table
- Your company logo and URL link on CDF DOY 2016 website

### **MEDIA SPONSOR (1) - Contact CDF for details**



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## Sponsorship Commitment Form

The following indicates the desired Sponsorship Level commitment:

- Host @ \$20,000 - **Sold!**  - *Barney & Barney LLC*
- VIP Reception Sponsor @ \$10,000 - **Sold!**  - *BDO USA, LLP*
- Presenting Sponsor (10) @ \$5,000 - **Sold Out!**
- Entertainment Sponsor @ \$5,000 - **Sold!**  - *Haskell & White*
- Wine Sponsor @ \$3,500 - **Sold!**  - *Aon/Radford*
- Dessert Sponsor @ \$3,000 - **Sold!**  - *Aspyre Partners*
- Reception/Bar Sponsor @ \$3,000 **Sold!**  - *Banc of California*
- Centerpiece Sponsor @ \$3,000 - **Sold!**  - *Wagenknecht IP Law*
- Reception/Entertainment Sponsor @ \$3,000
- Attendee Gift Sponsor (2) @ \$3,000 - **Sold!**  - *RGP*
- Supporting (Table) Sponsor @ \$2,500 - **(unlimited)**

**Check Enclosed**       **Please Invoice**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**PLEASE RETURN BY:**

Fax: (858) 455-7387

Email: [events@directorsforum.com](mailto:events@directorsforum.com)

Mail: Corporate Directors Forum, 4350 Executive Drive, Suite 308, San Diego, CA 92121

