



Director of the Year 2017 SPONSORSHIP BENEFITS

Thursday, September 7, 2017 - Hyatt Regency La Jolla
VIP Reception: Wednesday, August 30, 2017

HOST (1) - \$20,000: Sold! - Marsh & McLennan Agency (formerly Barney & Barney)

- Co-host on podium night of DOY
- One award presenter at podium on night of DOY
- Equal billing with CDF in all advertising, press releases & collateral related to DOY 2017
- 2 tables with total 20 guests, front and center at the DOY gala
- VIP reception - 6 guests
- Listing in event program
- Designation as host sponsor in multi-media presentation
- Dominance of your company logo and URL link on CDF DOY 2017 website

VIP RECEPTION HOST SPONSOR (1) - \$10,000: Sold! - BDO USA, LLP

- Co-host on podium at VIP reception
- One award presenter at podium on night of DOY
- 1 table with total 10 guests; priority seating at DOY
- Full-screen logo included in video
- VIP reception - 6 guests
- Listing in event program
- Your company logo and URL link on CDF DOY 2017 website

ENTERTAINMENT SPONSOR (1) - \$10,000: Sold! - Haskell & White

- Event opening entertainment - TBA
- Stage presence with the Entertainer
- Exclusive logo recognition on stage during performance
- Attendee take-away item with logo
- 1 table with total 10 guests; priority seating at DOY
- VIP reception guest
- Listing on event program
- Your company logo and URL link on CDF DOY 2017 website

PRESENTING SPONSORS (10) - \$5,000: Sold Out!

- One award presenter at podium on night of DOY
- 1 table with total 10 guests; priority seating at DOY
- Full screen logo included in video
- VIP reception – 2 guests
- Listing in event program
- Your company logo and URL link on CDF DOY 2017 website

WINE SPONSOR (1) - \$5,000:

- Verbal recognition from the podium
- Sponsor signage at every guest's seat
- 8 Seats at DOY
- Listing in event program
- Your company logo and URL link on CDF DOY 2017 website

MARTINI BAR SPONSOR (1) - \$5,000: Sold! - HUB International

- Verbal recognition from the podium
- Martini garden "naming rights" and sponsor signage within
- 8 Seats at DOY
- Listing in event program
- Your company logo and URL link on CDF DOY 2017 website



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BEER GARDEN SPONSOR (1) - \$5,000: Sold! - CBRE

- Verbal recognition from the podium
- Beer garden "naming rights" and sponsor signage within
- 8 Seats at DOY
- Listing in event program
- Your company logo and URL link on CDF DOY 2017 website

DESSERT SPONSOR (1) - \$3,000: Sold! - Aspyre Partners

- Verbal recognition from the podium
- Sponsor signage at every guest's seat
- Four (4) DOY 2017 event tickets
- Listing in event program
- Your company logo and URL link on CDF DOY 2017 website

RECEPTION/BAR SPONSOR (1) - \$3,000: Sold! - Banc of California

- Verbal recognition from the podium
- Sponsor presence at reception bars
- Four (4) DOY 2017 event tickets
- Listing in event program
- Your company logo and URL link on CDF DOY 2017 website

CENTERPIECE SPONSOR (1) - \$3,000: Sold! - San Diego State University

- Verbal recognition from the podium
- Sponsor signage on each table at event
- Four (4) DOY 2017 event tickets
- Listing in event program
- Your company logo and URL link on CDF DOY 2017 website

ATTENDEE GIFT SPONSOR (2) - \$3,000: Sold Out! - RGP

- Verbal recognition from the podium - *Wagenknecht IP Law*
- Logo sponsor gift at tables for all attendees
- Two (2) DOY 2017 event tickets
- Listing in event program
- Your company logo and URL link on CDF DOY 2017 website

RECEPTION/ENTERTAINMENT SPONSOR (1) - \$3,000: Sold! - Garner Investments, LLC

- Event reception entertainment - TBA
- Verbal recognition from the podium
- Your company logo on visibility signage adjacent to reception entertainment
- Two (2) DOY 2017 event tickets
- Listing in event program
- Your company logo and URL link on CDF DOY 2017 website

SUPPORTING (Table) SPONSOR (unlimited) - \$2,500

- 1 table with 10 guests at DOY 2017
- Signage on table
- Your company logo and URL link on CDF DOY 2017 website

MEDIA SPONSOR - Contact CDF for details



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SPONSORSHIP BENEFITS**
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The following indicates the desired Sponsorship Level commitment:

- Host @ \$20,000 - **Sold!** - *Marsh & McLennan Agency (formerly Barney & Barney)*
- VIP Reception Sponsor @ \$10,000 - **Sold!** - *BDO USA, LLP*
- Entertainment Sponsor @ \$10,000 - **Sold!** - *Haskell & White*
- Presenting Sponsor (10) @ \$5,000 – **Sold Out!**
- Wine Sponsor @ \$5,000
- Martini Bar Sponsor @ \$5,000 - **Sold!** - *HUB International*
- Beer Garden Sponsor @ \$5,000 - **Sold!** - *CBRE*
- Dessert Sponsor @ \$3,000 - **Sold!** - *Aspyre Partners*
- Reception/Bar Sponsor @ \$3,000 - **Sold!** - *Banc of California*
- Centerpiece Sponsor @ \$3,000 - **Sold!** - *San Diego State University*
- Reception/Entertainment Sponsor @ \$3,000 **Sold!** - *Garner Investments*
- Attendee Gift Sponsor (2) @ \$3,000 - **Sold!** - *RGP & Wagenknecht IP Law*
- Supporting (Table) Sponsor @ \$2,500 - **(unlimited)**
- Check Enclosed** **Please Invoice**

Name: _____

Company: _____

Address: _____

City: _____

State/Zip: _____

Phone: _____

Fax: _____

Email: _____

PLEASE RETURN BY:

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