



Directors Forum

Directors Forum 2020 **SPONSORSHIP BENEFITS**

January 15 – 17, 2020
Omni San Diego Hotel

KEYNOTE SPONSORSHIP - \$15,000:

- Ability to have 1 corporate professional participate as a panelist for an appropriate topic
- Receive special verbal recognition (and logo placement) from the podium at the introduction of one of the four Keynote Speakers
- Exclusivity: Limited to one per industry type (e.g., 1 law firm; 1 bank, etc.)
- Send 2 attendees to the conference at no charge (\$4,500 value)
- Premier placement of your name and logo on all conference promotional emails
- Prominently featured company name and logo on all conference materials, printed on the attendee bags, and posted with a link on the *Directors Forum* website
- Logo displayed at the conference as part of the rotating slide presentation and prominently featured at the top of the conference banner positioned onstage during the conference
- Receive a half-page color display ad and description in the Sponsor Directory
- Materials and/or promotional items (provided by sponsor) displayed on a designated Keynote Display Table in the registration/check-in area
- One small item (provided by sponsor) included in the attendee bags (pens, pads, swag, etc.)

AFFILIATE SPONSORSHIP - \$5,000:

- Send 1 attendee to the conference at no charge (\$2,250 value)
- Logo included on all email announcements
- Name and/or logo included in all conference materials, printed on the attendee bags, and posted with a link on the *Directors Forum* website
- Logo included in the rotating slide presentation throughout the conference and featured on the conference banner positioned onstage during the conference
- Materials and/or promotional items (provided by sponsor) displayed on the Sponsor Table in the registration/check-in area

ADDITIONAL BENEFITS:

- Referral Discount: As a sponsor, any attendee you refer will receive a \$200 discount (with sponsor promo code)
- “Register 3, Send 1 Free”: As a sponsor, your included attendee(s) counts towards your 3!